



## Hampstead Community Expo 2010 BENEFITS OF BEING A SPONSOR

### **Sponsorships deadline 2/3/2010**

All Sponsors get Recognition in *2010-2011 Hampstead Business Association Directory*

#### **Diamond Level: \$999**

- Full Page ad in *Carroll County Times Expo Supplement* (\$479 value)
- Radio: 2 live cut-ins during Community Expo (approx. \$500 value)
- Radio tag line announcements from WTTR radio (approx. \$125 value)
- Promo Ads: Featured Sponsor in three 2-column by 6-inch ads running in the *Carroll County Times* the week prior to the Community Expo 2010
- 2 Booth Spaces at entrance to the Community Expo 2010 (\$150 value)
- Listed as sponsor in Comcast cable promo
- Name on street signs advertising Expo (**Only if received by 2/3/10**)

#### **Gold Level: \$749**

- Full Page Ad: Placed in *Carroll County Times Expo Supplement* (\$479 value)
- Radio: 1 live cut-in during Community Expo (approx. \$250 value)
- Radio tag line announcements from WTTR radio (approx. \$125 value)
- Promo Ads: Sponsor mention in two 2-column by 6-inch ads running in the *Carroll County Times* the week prior to the Community Expo 2010
- Booth Space at Community Expo 2010 (\$75 value)
- Listed as sponsor in Comcast cable promo
- Name on street signs advertising Expo (**Only if received by 2/3/10**)

#### **Silver Level: \$449**

- Half Page Ad: Placed in *Carroll County Times Expo Supplement* (\$297 value)
- Radio tag line announcements from WTTR radio (approx. \$125 value)
- Promo Ads: Sponsor mention in two 2-column by 6-inch ads running in the *Carroll County Times* the week prior to the Community Expo 2010
- Booth Space at Community Expo 2010 (\$75 value)
- Name on street signs advertising Expo (**Only if received by 2/3/10**)

#### **Bronze Level: \$279**

- ¼ Page Ad: Placed in *Carroll County Times Expo Supplement* (\$179 value)
- Promo Ads: Sponsor mention in one 2-column by 6-inch ad running in the *Carroll County Times* the week prior to the Community Expo 2010
- Booth Space at Community Expo 2010 (\$75 value)