



Hampstead Community Expo 2012 BENEFITS OF BEING A SPONSOR

Sponsorships deadline 1/27/2012

All Sponsors get Recognition in *2012-2013 Hampstead Business Association Directory*

Diamond Level: \$999

- Full Page ad in the *Advocate Expo Supplement* (\$399 value)
- Radio tag line announcements from 100.7 THE BAY radio (approx. \$150 value)
- Radio: 2 live cut-ins during Community Expo (approx. \$500 value)
- Promo Ads: Featured Sponsor in three 2-column by 6-inch ads running in the *Advocate* the week prior to the Community Expo 2012
- 2 Booth Spaces at entrance to the Community Expo 2012 (\$150 value)
- Name on street signs advertising Expo (**Only if received by 1/27/10**)

Gold Level: \$749

- Full Page Ad: Placed in *Advocate Expo Supplement* (\$399 value)
- Radio: 1 live cut-in during Community Expo (approx. \$250 value)
- Radio tag line announcements from 100.7 The Bay radio (approx. \$150 value)
- Promo Ads: Sponsor mention in two 2-column by 6-inch ads running in the *Advocate* the week prior to the Community Expo 2012
- Booth Space at Community Expo 2012 (\$80 value)
- Name on street signs advertising Expo (**Only if received by 1/27/12**)

Silver Level: \$449

- Half Page Ad: Placed in *Advocate Expo Supplement* (\$279 value)
- Radio tag line announcements from 100.7 The Bay radio (approx. \$150 value)
- Promo Ads: Sponsor mention in two 2-column by 6-inch ads running in the *Advocate* the week prior to the Community Expo 2012
- Booth Space at Community Expo 2012 (\$80 value)
- Name on street signs advertising Expo (**Only if received by 1/27/12**)

Bronze Level: \$279

- ¼ Page Ad: Placed in *Advocate Expo Supplement* (\$119 value)
- Promo Ads: Sponsor mention in one 2-column by 6-inch ad running in the *Advocate* the week prior to the Community Expo 2012
- Booth Space at Community Expo 2012 (\$80 value)