

ABOUT THE HAMPSTEAD COMMUNITY EXPO 2012

The Hampstead Community Expo 2012, sponsored by the Hampstead Business Association (HBA), will be held on **Saturday, February 25** (9am-3pm) at the North Carroll High School. This is the 29th year that we've held the Expo, a popular event involving the whole community, showcasing local businesses and with food and activities for children of all ages. Everyone gets involved!

We encourage all members of the HBA to sign up to participate. Booths are very affordable, ranging in price from \$65 to \$90 for members, depending on location and electric needs (tables extra). Simply fill out an [Expo Application](#) and mail it to us. Booth spaces will be assigned as we receive applications, so respond early to get the best space. **Earlier submissions will get the preferred spaces.** This year, we will allow non-members to participate – but at a premium price and members will get first choice on booth spaces. See the [Rules and Guidelines for Participating](#).

Again This Year: All members who participate in the Hampstead Community Expo 2012 will get a **ten percent discount (10%)** on an ad in the *2012-2013 HBA Directory!*

We have two ways for you to increase your business's profile for the Expo.

- ✓ Be a **Sponsor** of the event. Levels range from \$279 to \$999 – something for every advertising budget! See the [Benefits of Being a Sponsor](#) on our web page. Note that the deadline is January 27, so sign up to be a sponsor soon!
- ✓ Promote your business in a **special section of the Advocate** and Marketplace. Prices range from \$119 for a ¼ page ad to \$399 for a full page ad. See the [Advocate Special Section](#) for more information. The deadline for ad copy is February 8.

Don't delay; get your application in the mail today!

Kenny Cebulski, Expo Chair
443-340-4581
Kenny@CabinetryByKMC.com